

## DOROTHY BARCLAY RECEIVES AMERICAN SOCIAL HEALTH ASSOCIATION HONORARY LIFE MEMBERSHIP AWARD



Dorothy Barclay, Parent and Child Editor of the New York Times, receives Honorary Life Membership Award from Frank H. Heller, ASHA President. With Miss Barclay are Mrs. David C. Prince, principal speaker for the event, and Philip R. Mather, Chairman of ASHA's Board of Directors.

Dorothy Barclay, Parent and Child Editor of the New York Times, received the American Social Health Association's Honorary Life Membership Award at a luncheon preceding the agency's annual meeting on May 9 at the Hotel Biltmore in New York City.

Presentation of the Award was made by Frank H. Heller, Association president. Principal speaker for the event was Mrs. David C. Prince, a Member of ASHA's Board of Directors.

Mrs. Prince cited Miss Barclay and said her columns in the Sunday Times are "meaningful to parents because she 'digests' basic research, reporting the results with humanity and common sense.'"

In acceptance, Miss Barclay said that "today's Award is important, meaningful and deeply appreciated,"

and added that she was pleased to have been chosen because of the "reporting approach" of her column.

Miss Barclay said the "form of the Award added to her pleasure," and that, pleasant as prizes and citations are to receive, they imply a "one-shot recognition of one particular piece of work or one particular period of past performance." She said that a Life Membership connotes not only acceptance of past work, but also a confidence in the likelihood of continuing responsible effort in the future." She added, "It is a wonderful thing to know that in this transient world somebody besides my husband has chosen me for life."

Miss Barclay became a reporter for the New York Times in 1943.

She is married to Stephen G. Thompson.

## VD INCREASES—ASHA CALLS FOR FUNDS

Early infectious syphilis in the United States is up 46 per cent in the first nine months of fiscal year 1960 (July 1959 through March 1960) according to information just released by the American Social Health Association.

Concerned over this rise, both here and in other countries, the Board of Directors of The American Social Health Association has addressed a message to Arthur S. Flemming, Secretary of Health, Education and Welfare. Signed by Association Executive Director, Conrad Van Hyning, it strongly urges that Congress increase Federal VD funds from the present \$5.4 to \$7.4 million and stresses the need for immediate action to protect "the precarious margin by which we maintain a slight measure of control" over the venereal diseases.

Data collected by ASHA from Canada, the British Isles and the United States show similar trends in recent months. In Canada, early infectious syphilis increased by 94 per cent between 1958 and 1959, total syphilis by about 5 per cent. In the British Isles, VD is up substantially in all ages. Although verifiable data are not at hand, an official World Health Organization Report issued in September 1959 notes a "recrudescence" of VD in France, Finland, Italy and various areas in Africa.

In the United States, the most recent available data compares July 1959 through March 1960 with the same period for last year. Twenty-eight states report increase and fifteen report decrease. (Seven have still to report.)

Among the states reporting a significant number of cases, Louisiana shows an increase of 196 cases of primary and secondary syphilis, up 245 per cent. Texas, an increase of 296

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## Group Meets To Discuss Seaway Concerns In Chicago

## VD INCREASES

(Continued from page one)



(L. to r., bottom row) George A. Bray, General Personnel Supervisor and Secretary, Employees' Benefit Committee, Illinois Bell Telephone Company; Meeting Chairman, Calvin P. Sawyer, ASHA Board of Directors and a Member of the firm of Winston, Strawn, Smith and Patterson; Thorstein Guthe, M.D., Chief, Venereal Disease and Treponematoses Section, World Health Organization, Geneva, Switzerland; and Paul Randolph, Illinois State Representative. (Standing, l. to r.) S. L. Andelman, M.D., Commissioner, Chicago Board of Health; Jay Tomlin, Illinois Tool Works; Robert H. MacRae, Executive Director, Welfare Council of Metropolitan Chicago; and Jesse A. Jacobs, Director, Health, Education and Welfare Division, Chicago Association of Commerce and Industry. Also present, but not in the photo were: Mrs. Robert Tuller, Director, International Division; T. Lefoy Richman, Associate Executive Director, American Social Health Association; and Bruce Webster, M.D., President, International Union Against the Venereal Diseases and the Treponematoses, and Chairman, ASHA Executive Committee.

The American Social Health Association invited leaders of commerce and industry, health, education and welfare to a luncheon meeting on April 6 to discuss the need for a national working conference on the St. Lawrence Seaway.

Purpose of the meeting, which was held at the Palmer House in Chicago, was to develop a consensus on program and organization of such a conference which would consider multiple problems which may arise in port cities bordering the Seaway.

Calvin Sawyer, ASHA Board Member, chaired the meeting.

Principal speaker was Thorstein Guthe, M.D., Chief of the Venereal Disease and Treponematoses Section of the United Nations World Health

Organization. Dr. Guthe, who carries World Health Organization responsibility in Seaway health matters, discussed the impact of international traffic in port cities on health and social problems.

Other speakers were Robert H. MacRae, Director, Welfare Council of Metropolitan Chicago, and Jesse Jacobs, Director of the Division of Health, Education and Welfare of the Chicago Association of Commerce and Industry, who reported on Chicago's stake in the Seaway; T. Lefoy Richman, Associate Executive Director of the American Social Health Association, and Bruce Webster, M.D., President of the International Union Against Venereal Diseases and the Treponematoses and Chairman of ASHA's Executive Committee.

cases, up 92 per cent. California, an increase of 100 cases, up 25 per cent. The State of Washington an increase of 130 cases, up 464 per cent. New York, an increase of 738 cases, up 82 per cent. Pennsylvania, an increase of 152 cases, up 96 per cent. Florida, an increase of 129 cases, up 73 per cent. Illinois, an increase of 199 cases, up 40 per cent.

In the United States, the total increase for calendar year 1959 over calendar year 1958 is 36.4 per cent for early infectious syphilis and 3.2 per cent for gonorrhea. For the same period, early infectious syphilis showed an increase as reported by private physicians as well as clinics. The greatest rate of increase was among males reported by private physicians, 63.4 per cent.

Teenage VD also showed a significant rise. More states and cities reported increases in VD among teenagers in calendar year 1959 than in 1958. In the 10-14 age group, 10 states and 8 cities reported increases in early infectious syphilis and 19 states and 21 cities in gonorrhea. In the 15-19 age group, 29 states and 21 cities reported increase in early infectious syphilis and 25 states and 43 cities in gonorrhea.

## AWARD PRESENTED TO COLUMBIA BROADCASTING SYSTEM

An Award of Excellence for shows dealing with themes in the field of social welfare was presented to Columbia Broadcasting System at the annual meeting of the National Social Welfare Assembly held April 25 at the Biltmore Hotel in New York City.

Robert E. Lang, vice president for administration for CBS news accepted the award, which was given in the names of The Child Welfare League of America, Family Service Association of America, The National Committee on the Aging of the National Social Welfare Assembly, National Travelers' Aid Association and United Community Funds and Councils of America.

### Social Health NEWS

published by

THE AMERICAN SOCIAL HEALTH ASSOCIATION

1790 Broadway, New York 19, N. Y.

Frank H. Heller - - - President

Conrad Van Hyning - Executive Director

Mary K. Mangan - - - Editor

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## T. Lefoy Richman Speaker At St. Louis Affiliate's Fifty-first Annual Meeting

T. Lefoy Richman, Associate Executive Director, The American Social Health Association, was principal speaker at the fifty-first annual meeting of The Missouri Social Hygiene Association which was held on May 5, 1960, in St. Louis.

Title of Mr. Richman's address was "Today's Youth: Their Values—Their Loyalties—Their Commitments."

Mr. Richman pointed out that mass media and the forces of the community are fast becoming the bases for the motivations of adolescents, replacing the traditional cores of motivation such as the family, the church, and the school.

A panel followed with Mr. Richman, the Rev. Trafford P. Maher, S.J., and Mina D. Morris, Ph.D.

Father Maher is Director of the Department of Education and of the Human Relations Center at St. Louis University. He is also Vice President of the Missouri Social Hygiene Association and a member of the Board of Directors of The American Social Health Association.

Dr. Morris is Clinical Psychologist in the St. Louis Schools' Division of Public Welfare and Adjustment.

Meeting was chaired by M. Norman Orgel, M.D., Missouri Association President.

Mrs. J. Hart Brown, retiring Ex-



T. Lefoy Richman, Associate Executive Director, addresses Annual Meeting of St. Louis Affiliate. With Mr. Richman are Mina D. Morris, Ph.D., Clinical Psychologist, Division of Public Welfare and Adjustment, St. Louis Public Schools; and the Rev. Trafford P. Maher, S.J., Director, Department of Education and Human Relations Center, St. Louis University.

ecutive Director, reported that the agency has been increasingly used for consultation, resource material and group discussion in family life education. She pointed out goals in VD control, spotlighting the VD Conference which the Association held in

October in which fifty-six agencies participated.

Also taking part in the program were Mrs. Victor Douglas, Chairman of the Nominating Committee, and Mrs. Alexander Buchan, Chairman of the Annual Meeting Committee.

## ASHA REGIONAL DIRECTORS MEET IN NEW YORK



Regional Directors of the American Social Health Association at New York City meeting. (Left to right) Frank McFall, Southeast; Clayton C. Jones, Northeast; Philip Akre, Central Atlantic; Conrad Van Hyning, ASHA Executive Director; William J. Petrus, Midwest; Howard M. Slutes, Southwest; and Donald Adams Clarke, Far West.

## JUVENILE DELINQUENCY TREATED IN BUREAU SERIES

The Children's Bureau has announced publication of six capsule versions of the most recent information on the causes, treatment, and control of juvenile delinquency.

Called the "Facts and Facets" series, the publications are designed primarily for members of the professions dealing with the problem of delinquency, such as court personnel, police and probation officers and social workers.

These publications can be purchased from the Superintendent of Documents, U. S. Government Printing Office, Washington 25, D. C.

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MAY, 1960

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AMERICAN SOCIAL HEALTH ASSOCIATION

## Social Health News

### 87TH ANNUAL FORUM OF THE NATIONAL CONFERENCE ON SOCIAL WELFARE HELD

Thousands of authorities met in Atlantic City at the 87th Annual Forum on Social Welfare held June 5th through 10th.

Outstanding figures in social work and related fields occupied key positions on the program; and the participants pooled knowledge and insights to consider how best to solve America's critical social problems and to forecast the social and economic climate of the future.

Title of ASHA's two-session Associate Program, held June 9th, was "The Implications for Psychological Development in Family Life Education."

Panel members for session I were: Robert L. Hamblin, Ph.D., Research Associate, the Social Science Institute, Washington University, St. Louis; John W. M. Whiting, Ph.D., Director, Laboratory of Human Development, Harvard University, Boston; and Celia Deschin, Ph.D., Director, New York City Research Project, The American Social Health Association.

Panel members for session II were: Mrs. Karla Parker, President, National Congress of Parents and Teachers, Chicago; Edgar C. Cumings, Ph.D., Director, Education Division, American Social Health Association, New York City; and A. D. Buch-

mueller, M. S. S. W., Director, Child Study Association of America, New York City.

Joseph H. Douglass, Ph.D., Program Analysis Officer, Department of Health, Education and Welfare, chaired the meeting.

A complete description of American Social Health Association participation in the Forum will be given in the next issue of the News.

### PUBLICITY COUNCIL HOLDS PUBLIC RELATIONS INSTITUTE

"Changing Times and the Agency Image" was the theme for the Public Relations Institute held June 2 and 3 at the Belmont Plaza in New York City.

Keynoter Walter G. Barlow, president, Opinion Research Corporation, spoke on "The Image of the Agency—And Its True Significance."

Special sessions included Research for Better Public Relations and Blueprinting Year-Round Public Relations.

ASHA is a member of the National Publicity Council.

### AMERICAN SOCIAL HEALTH ASSOCIATION DIRECTORS MEET



### AFFILIATES MEETING TO BE HELD IN DECEMBER

The annual meeting of American Social Health Association affiliates will be held at ASHA headquarters, 1790 Broadway, New York City, December 5-7.



